

SPONSORSHIP OPPORTUNITIES



BLACK-LEAVES.ORG

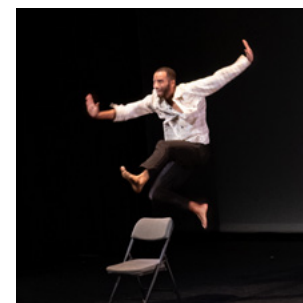
AS MEMBERS OF THE BLACK LEAVES DANCE COMPANY, WE BELIEVE THAT...

Movement has the power to transcend lines of race, class, and sexuality, to speak to our collective humanity, to heal through understanding and compassion, and to challenge us to do better and be better.

When audiences see themselves represented in movement works, they feel validated, included, and honored; their struggles and achievements become part of a larger tapestry, and they feel empowered to tell their own stories through movement.

Artistic expression constitutes the embodiment through humanities, visual and performing arts, not of a destination but a journey, not of answers but questions, a continuous dialogue both interpersonal and intrapersonal in which the work lives and breathes in response both to the audience experience and to the shifting social, cultural, and political landscape in which it manifests itself.

Black Leaves Dance Company creates work that supports these beliefs by connecting diverse communities, including the often-neglected representation of Black men as dancers, and by engaging in dialogue both formal and informal with audiences throughout the country.



MOVEMENT HAS THE POWER TO TRANSCEND LINES OF RACE, CLASS, AND SEXUALITY



BLACK LEAVES DANCE COMPANY

MISSION

Black Leaves Project is an all-Black, all-male, queer-inclusive dance company specializing in modern ballet, highlighting the stories and perspectives of Black men in America. We explore themes related to identity and self-actualization: questions of masculinity, sexuality, religion, and race.

VISION

Growing up as Black boys wanting to explore Western dance techniques, we often found ourselves as the only Black dancer and/or the only male in the studio. We created the space we wish that we had had: a modern ballet company rooted in Western dance technique, fused with African traditions, that not only welcomes Black men but centers Black men. Through our work we empower communities to connect with and show compassion for the unique and complex journeys of Black men in America.

THE BLACK LEAVES DANCE COMPANY NEEDS YOUR SUPPORT

Dear Friend:

Today, we are celebrating the success of The Black Leaves Dance Company's first official year as a 501c3 non profit! The Black Leaves Dance Company is an all-Black, all-male, queer-inclusive dance company specializing in modern ballet, highlighting the stories and perspectives of Black men in America.

These times we are facing are familiar but unprecedented. Almost 70 years since the recorded start of the Civil Rights Movement, nearly 60 years after the days of civil unrest advocated by Dr. Martin Luther King, Jr., decades after the overturning of Jim Crow laws in the US, and more than one hundred and fifty-five years since the "end of slavery" in the US, we are still fighting for equality and social justice in our country. Though we have seen some growth within businesses, politics, the arts, and other areas, much has remained the same for large sectors of Blacks in America and globally.

It is imperative to recognize that the moment we are a part of now is like no other. Black people are still faced with the same controversies that we have faced for years. If there ever is a moment, the moment is now. Black Leaves Dance Company works tirelessly to make change in our community and to shine light on the disparities that our people face daily. We are here to disprove the stereotypes that have been set against us and feel we can foster healing and change through dance. By creating a moment to reflect, celebrate, and ignite a spirit of community we overcome pain and trauma by birthing hope and promise.

We aim to meet this moment with the power, compassion, and delicacy it demands in order to start a true dialogue on race in our country. This is our mission

and why we have formed a non-profit contemporary dance company. Black Leaves Dance Company will empower communities to connect through dance-based arts and dialogue. Through the power of movement, our Black Leaves dancers will spread awareness to communities of all races. We will focus on building stronger connections across generations and the perceived demographic divisions both inside and outside of the Black community. Our dance works will challenge, inspire, provoke, and enlighten.

And... they will spark conversations!

Only through open and honest discussion and a clear understanding of the issue of racism can we hope to heal as a society and improve the quality of life for Black men, the Black community, and the entire country.

The Black Leaves Dance Company recognizes that our moment is now; the need is now; and the opportunity is now. To seize this transformational opportunity for true understanding through dance, we are seeking donations from fellow friends and associates who recognize the role our dance-based storytelling can play in producing real change. From the success of our premiere at the Intersections Festival, we are excited to debut our new work which will debut at Joe's Movement Emporium in Fall 2022: "Sons of Douglass." Inspired by the words of Fredrick Douglass, the father of equality. The leaves partake on a journey through the hopes and dreams of their forefathers.

Black Leaves Dance Company is a 501c3 non-profit organization all donations are tax-deductible.

Please join us and become a foundational donor. Your support is needed and appreciated.

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YOU RECEIVE**

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**CLAY TALIAFERRO
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GOLD SPONSOR

**WILLIAMS
BROTHERS
ENGAGEMENT & LEGACY**

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SILVER SPONSOR

**ASADATA DAFORA
PROMISE & LIFE**

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**NEIL WHITEHEAD
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**ARCHIE SAVAGE
SHINING STAR**

\$100-999

RESTAURANT & BUSINESS
SPONSOR

**“COTTON
CLUB BOYS”**

PLATINUM SPONSOR

CLAY TALIAFERRO

EMPOWERMENT

BACK TO ALL
SPONSOR LEVELS

\$25,000+

Clay Taliaferro is one of the most influential Black male dancers and choreographers. He has become an icon and symbol of the magnitude, power, and promise of Black male dance. We recognize and honor him as we seek to walk in their shadows and meet the challenge that his legacy leaves.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition as a Presenting or Co-Presenting Sponsor
- Two advertisement pages in the Black Leaves Dance Company Souvenir Guide (inside front, inside back cover, or outside back cover)
- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide
- Company Name/Logo on Black Leaves Dance Company event banner and all Black Leaves Dance Company event literature, ads, and flyers
- Official Black Leaves Dance Company and Black Leaves Dance Company commemorative gift package
- Use of Black Leaves Dance Company logo and “Official Sponsor” designation in all event-related advertising
- Prominent display of corporate/institutional logo at all official Black Leaves Dance Company events
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website

GOLD SPONSOR

**WILLIAMS
BROTHERS**

ENGAGEMENT & LEGACY

BACK TO ALL
SPONSOR LEVELS

\$15,000+

Legends of stage and screen these dancers and choreographers have left a lasting impression of the cultural relevance and significance of black dance in the US. Their work leaves legacies that have inspired and continue to inspire dancers and performance artists across the world. We honor them here as we seek to also be a point of light for current and future dance artists.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition as a Gold Sponsor
- Prominent display of corporate/institutional logo at all official Black Leaves Dance Company events
- Advertisement space on the inside front/back cover of the Black Leaves Dance Company Souvenir Guide, if available (or two pages of advertisement space in the Black Leaves Dance Company Souvenir Guide)
- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide
- Company Name/Logo on Black Leaves Dance Company's event banner and all event literature
- Official Black Leaves Dance Company commemorative gift package
- Use of Black Leaves Dance Company logo and "Official Sponsor" designation in all event-related advertising
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website

SILVER SPONSOR

ASADATA DAFORA

PROMISE & LIFE

BACK TO ALL
SPONSOR LEVELS

\$10,000+

Sometimes the most profound dancers are less known outside of the dance world but their influence can be seen in the work of many legendary performances and performers. This dance artist pushed boundaries and challenged stereotypes that have led to tremendous advances in Black Dance artistry. We honor him here as we seek to inspire and ignite creative innovation in the world of Dance.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition as a Silver Sponsor at all official Black Leaves Dance Company events
- Display of corporate/institutional logo at all official Black Leaves Dance Company events
- 1 full page and one ¼ page advertisement page in the Black Leaves Dance Company Souvenir Guide
- Use of Black Leaves Dance Company logo and “Official Sponsor” designation in all event-related advertising
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website
- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide

BRONZE HERITAGE SPONSOR

NEIL WHITEHEAD

COMMUNITY LIGHT

BACK TO ALL
SPONSOR LEVELS

\$5,000+

Dance as a powerful tool against oppression or as a magical invitation to creative expression in the hands and bodies of skillful practitioners can change lives and change the way dance is seen or used in society and culture. Dance then becomes a tool for community empowerment. This dance artist always presented excellence in dance at every level from training to professional presentation, looked for students to mentor, and encouraged dance as both a way of life and a tool for change. This level honors this spirit and represents those who use dance to impact communities as we also seek to do.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition as a Bronze Heritage Sponsor at all official Black Leaves Dance Company events
- Company Name/Logo on Black Leaves Dance Company event banner and all Black Leaves Dance Company event literature
- Use of Black Leaves Dance Company logo and “Official Sponsor” designation in event-related advertising
- One (1) full advertisement page in the Black Leaves Dance Company Souvenir Guide
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website

**ADVOCATE & FAMILY
SPONSOR**

MEL TOMLINSON

CULTURAL AMBASSADORS

BACK TO ALL
SPONSOR LEVELS

\$1,000-4,999

Dance is natural to the body as breathing is to life. Dance can influence how one sees themselves and how they fit into the world around them. We seek to also use dance to elevate individuals and communities to a greater awareness of themselves.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition at all official Black Leaves Dance Company events
- Display of corporate/institutional logo at all official Black Leaves Dance Company events
- One half (½) advertisement page in the Black Leaves Dance Company Souvenir Guide
- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website

FRIEND SPONSOR

ARCHIE SAVAGE

SHINING STAR

Often those who have the greatest impact are those who are least remembered but give us the greatest rewards when combined. We honor this dancer who represents all the ways that individuals and small groups make a difference in the lives of people every day. Done through dance or philanthropy we recognize the importance of this and honor this dancer as we too seek to have an “every day” impact on individuals and groups through dance.

SPONSORS AT THIS LEVEL RECEIVE:

- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide
- Sponsor designation with listing on the Black Leaves Dance Company website

BACK TO ALL
SPONSOR LEVELS

\$100-999

RESTAURANT & BUSINESS SPONSOR

“COTTON CLUB BOYS”

BACK TO ALL SPONSOR LEVELS

Food and commerce have been staples in the Black community. We gather around meals, we exchange goods and services, and we do so in ways that empower and sustain our families and communities. We honor these performers who, in a time when being community icons was limited, persevered to create a legendary group that served the community in both a business and food venue. We recognize the power of allies in our work and the need for support from a variety of sources. We seek to honor them by being accessible to all venue types and to carry the legacy and tradition of food and commerce as dance is food for the soul and it fuels an exchange that cannot be measured only by finances but is a resource that raises and supports individuals and communities for generations.

SPONSORS AT THIS LEVEL RECEIVE:

- Recognition as a Restaurant/Business Sponsor
- Display of corporate/institutional logo at all official Black Leaves Dance Company events
- Ad space in the Black Leaves Dance Company Souvenir Guide
- Sponsor level recognition in the Black Leaves Dance Company Souvenir Guide
- Sponsor designation with logo listing and web link on the Black Leaves Dance Company website
- Coupon distribution at Black Leaves Dance Company programs

READY TO JOIN US AND BECOME A FOUNDATIONAL SPONSOR?

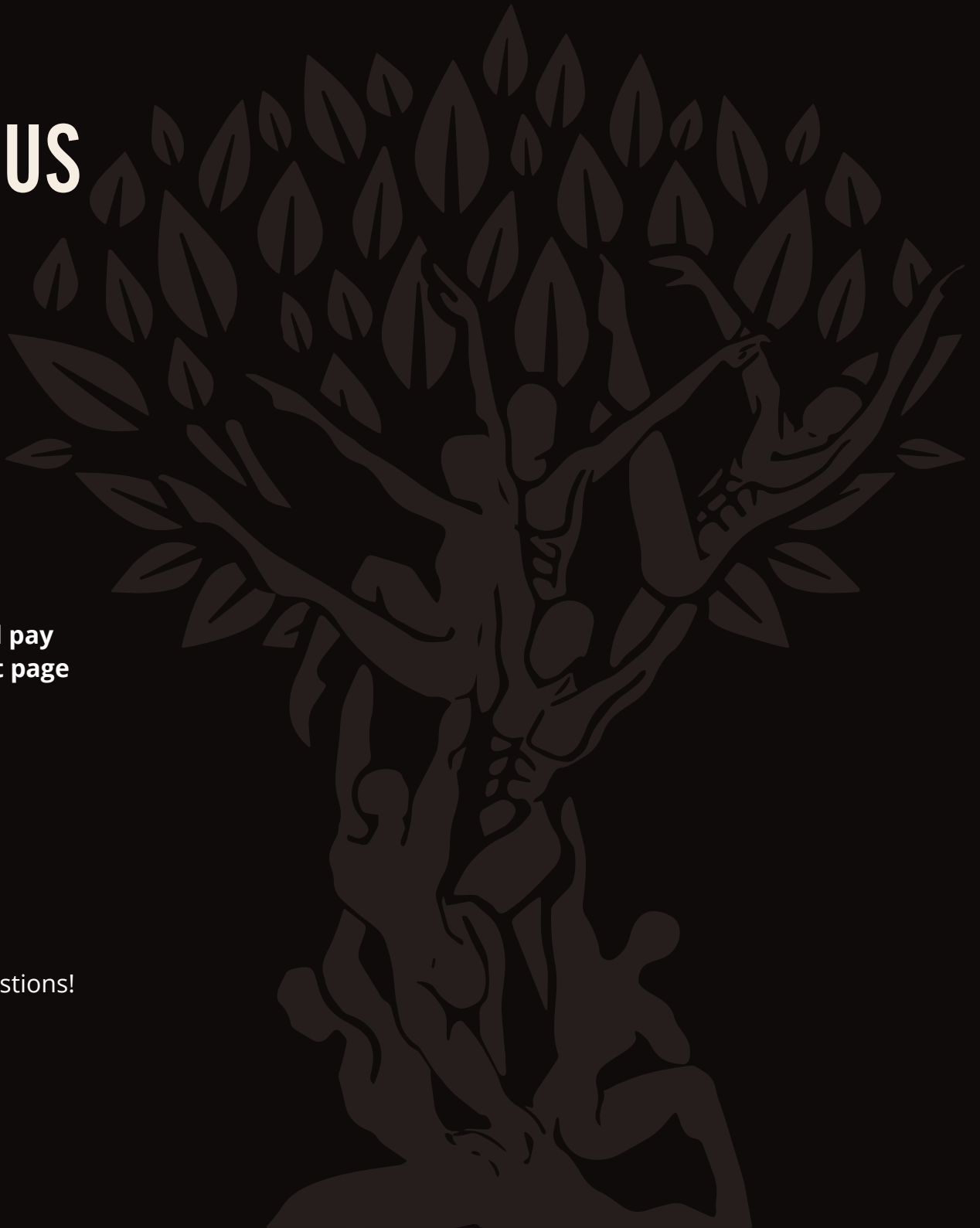
Click the button below to sign up and pay online or fill out the form on the next page and mail it in with your payment.

[BECOME A SPONSOR](#)

We would be happy to answer your questions!
Get in touch with us anytime:

INFO@BLACK-LEAVES.ORG

[860-574-2566](tel:860-574-2566)



BLACK LEAVES DANCE COMPANY SPONSOR MAIL IN FORM

Black Leaves Dance Company is a 501c3 non-profit organization all donations are tax-deductible.

Company/Organization Name:

Website:

Address:

Company Contact:

Title:

Email Address:

Telephone Number:

TOTAL SPONSORSHIP AMOUNT:

Date:

Signature:

Please check the box that corresponds to your desired level of sponsorship:

Platinum Sponsor

\$25,000+

Gold Sponsor

\$15,000+

Silver Sponsor

\$10,000+

Bronze Heritage Sponsor

\$5,000+

Advocate & Family Sponsor

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\$100+

Restaurant & Business Sponsor

Make checks payable to:

Black Leaves Project

Note: Sponsorship

Mailing address:

5025 Ames St. NE

Washington DC 20019